



## **Summary of Key Findings: Economic Impact of the Arts and Culture for the City of Berkeley**

- The total direct organizational expenditure impact of 130 arts and cultural organizations located in Berkeley is \$68.5 million.
- This stimulates \$142.2 million of induced or indirect impact into the local economy.
- The direct employment income paid to workers by these Berkeley organizations is \$60.1 million, providing employment for 1,736 workers.
- The direct off-site economic impact associated with audience participation in Berkeley arts and cultural organizations is \$48.8 million. This is money paid for food, parking, shopping, and accommodations associated with attendance at Berkeley arts and cultural organizations.
- This off-site impact stimulates \$117.6 of impact by restaurants and other businesses.
- These off-site enterprises realize \$50.2 million in employment income because of the arts and culture in Berkeley, employing 1,694 workers because of the economic engine of the arts and culture.
- By combining the direct organizational impacts and the indirect audience/off-site expenditure impacts, the total economic impact of the arts and culture in Berkeley can be calculated at \$259.8 million, providing 3,430 worker jobs.

The tax impacts of this are as follows: \$11.3 million in employee compensation tax (direct and induced), \$17.37 million in household expenditures tax, \$.56 million in proprietary income tax, \$3 million in corporate tax, and \$12.51 million in indirect business tax, for a total tax impact of \$44.73 million.